

ESTELLE DARCY

SOCIAL MEDIA MANAGER

I am an experienced social media manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

SKILLS

- Photo editing and digital illustration software
- Social media suites & management software
- Tracking & analytics tools
- Word processors

EDUCATION

COMMUNICATIONS INTERN

Bachelor of arts, major in communication
University of Dundee | 2019 - 2022

SOCIAL MEDIA PRODUCER

Course in Digital Marketing
University of Mac Lane and Knights | 2022 - 2024

EXPERIENCE

SOCIAL MEDIA PRODUCER

Pixelpoint Hive 2024-2026

Managed social media accounts.
Created social media graphics for daily posting.
Increased social media following and clicks by an average of 200% yearly.

SOCIAL MEDIA PRODUCER

Pixelpoint Hive 2024-2026

Organizes all social media posts for the editorial department
Approves all content to be posted on social media
Engages with readers and clients online

CONTACT

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